

ENTREPRENEUR. AUTHOR. SPEAKER. PODCASTER.

Tony is the author of ***The Millionaire Choice: Millionaire or Not. You Can Choose.*** and host of ***The Millionaire Choice Show: Make The Choice. Create Your Plan.*** Tony is the founder of **Purpose of Wealth Live Events Series.** In 2026, Tony release 31 Days to Get Money Smart and launched the Get Business Smart podcast.

Tony has been in business leadership for over 25 years in Director, VP, CIO, and COO level roles. He became enamored with digital technology in 1996 as a mechanical engineer. He switched careers in 2001 to focus full time on digital technology and business when he joined the Dave Ramsey organization and led the company's digital transformation. He's been instrumental in digital marketing, product, technology, and strategic leadership for company growth from \$3 million to \$125 million.

Tony has served on the board of directors for Ramsey Solutions (A Dave Ramsey Company), the Nashville Technology Council, and Tennessee Christian Chamber of Commerce.



**Build business strategically. Maximize growth digitally.
Give your life, money, and business a purpose.**

**YOU CAN'T FULLY LEVERAGE DIGITAL FOR BUSINESS
GROWTH WITHOUT A DIGITALLY MINDED CEO**

It's been 30+ years since PCs hit the mainstream and the internet began transforming the business world. Many companies and leaders are still failing to harness the power of digital marketing and technology. That means lost revenue, or worse, the death of the company.

If you want to thrive in the digital age, you need a digital CEO or a substitute. Someone to lead your company in the evolving digital world.

That's why he started Higher Peak Marketing, Business, and Coaching with the goal of making his clients #1 in their industry through the power of digital. That's the power of technology and digital marketing...unleashed.

INTERVIEW and SPEAKING TOPICS

- ▶ Business Owner Responsibility: Increase the Quality of Life for Your Team.
- ▶ Applying Strategy in Life, Money, and Business
- ▶ Mastering Digital for Your Business Growth
- ▶ 1% Better Everyday Rule
- ▶ Skills focused team and business development
- ▶ Develop your team. Increase your profits.
- ▶ How to have "life impact" on your team and your family
- ▶ Real leadership in family and business

MEDIA APPEARANCES

<https://www.tonybradshaw.com/feed/categories/news-and-media>

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MONEY LIFE
WITH ROCK THOMAS



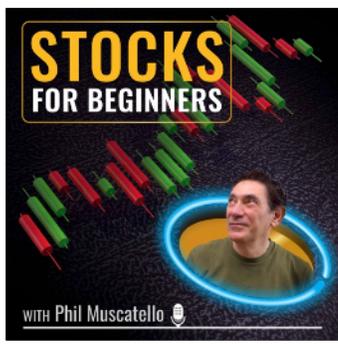
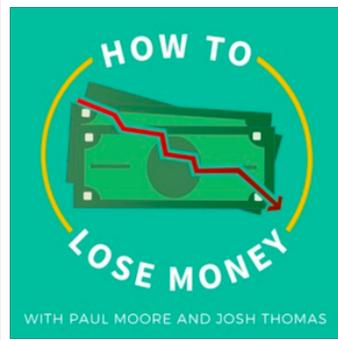
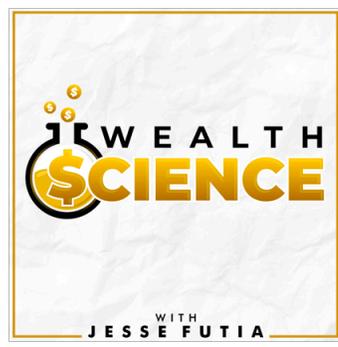
CONSCIOUS
MILLIONAIRE

EVENTUAL
MILLIONAIRE

the
**STACKING
BENJAMINS**
Show



TRIPLE LIFE
POWER • PASSION • PROSPERITY



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